

Robert Horton

Business Development Manager

Rob first joined AEC as an athlete in 2003. Since then he has competed for AEC both nationally and internationally.

Over the more than two decades that Rob has been a part of the programme he has assisted in the coaching of a number of its youth teams including Cheer Extreme, Harmony and Prodigy.

In September 2016, Rob became a full-time member of staff at AEC, taking on the role of business development manager and tumble coach.

He works closely with athletes by motivating them to achieve excellence outside of the gym, as well as in it.

Rob leads the AEC Soar clinics and he also runs RH Cheer Clinics visiting teams and gyms around the country and internationally to assist them in their tumble progressions.



Qualifications

- ICU Levels 1-6 (Novice-Elite) in stunts, tumbles & tosses
- Diploma: Sports Psychology
- BA Hons English Literature
- Enhanced DBS checked
- Safeguarding and protecting children
- First Aid