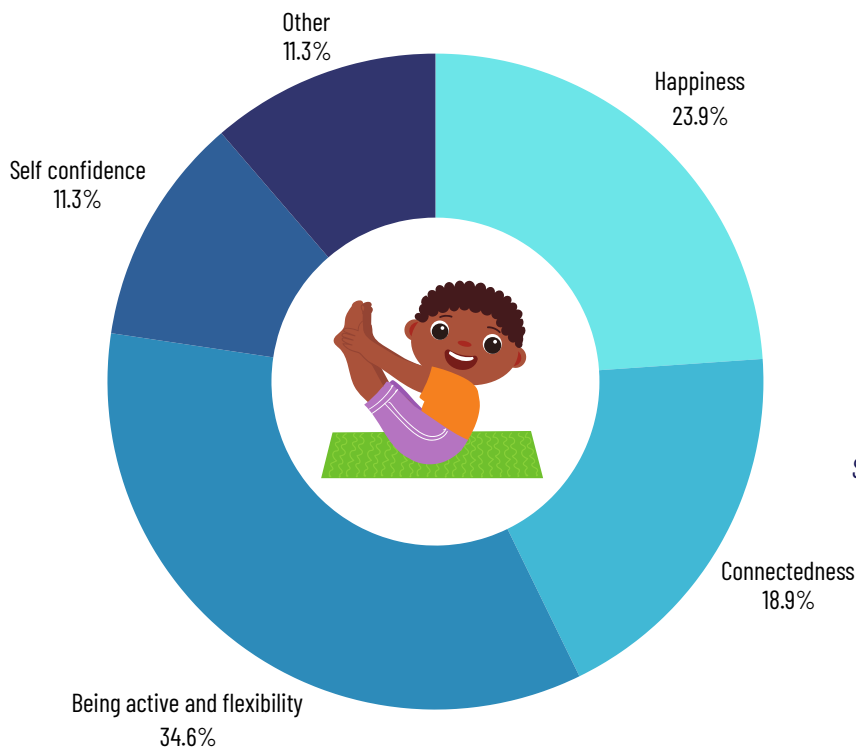


# Our impact in 2023-2024

How we make a difference in young people's lives

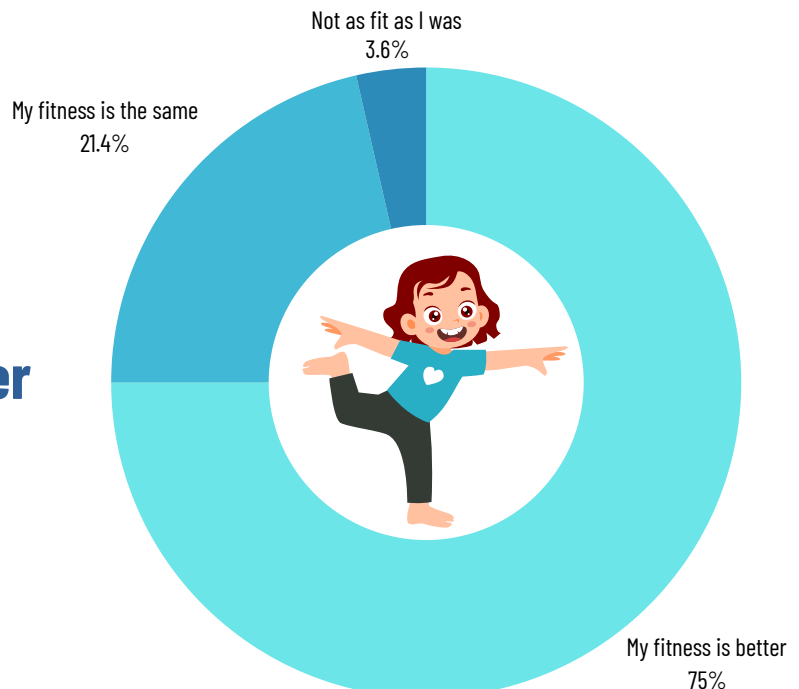


## What difference does doing cheerleading make for you?

Source: AEC athletes and schools' participants  
158 respondents, July 2024

## How has your fitness level has changed over the past six months?

Source: AEC athletes and schools' participants  
158 respondents, July 2024



Find it easy to make friends

**78%**

July 2023: 70%

Source: AEC athletes - 69 respondents, July 2024



Participate in other sports

**66%**

July 2023: 37%

Source: AEC athletes - 69 respondents, July 2024